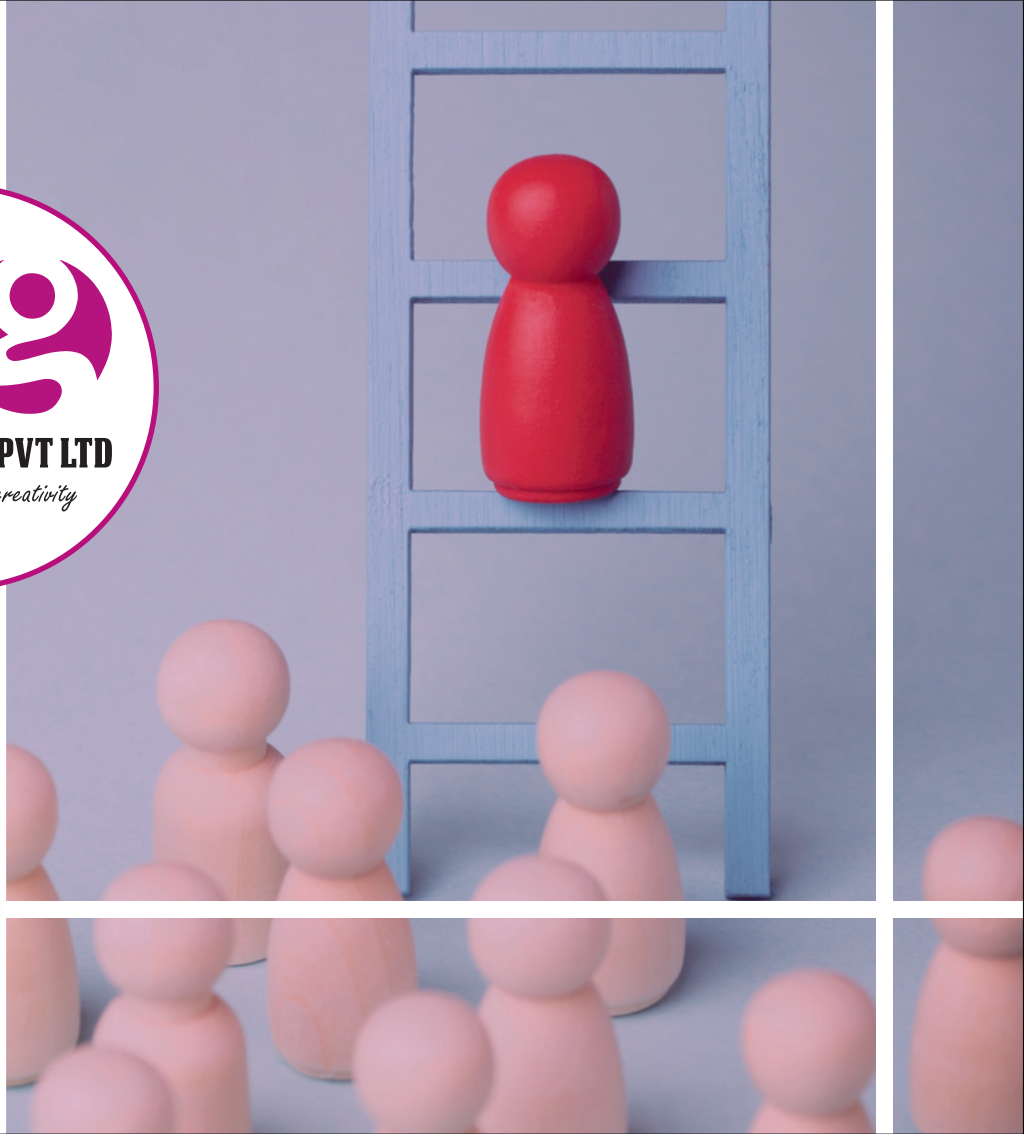


**WE GET
YOU NOTICED**

**Outdoor
Event & Exhibition
Digital
Print
Video Production**



ABOUT US

MG Advertising Pvt. Ltd., formerly known as MG Advertising Services, has been a cornerstone of the advertising industry since it was established in early 1996. As a leading advertising agency, it specializes in a wide array of services, including Digital Out-of-Home (DOOH) media, print media, video production, event and exhibition management, and digital media solutions.

MG Advertising was founded by a team of experienced professionals who bring years of experience and a strong grasp of the advertising world. Our agency focuses on developing comprehensive and innovative campaigns that connect with target audiences. We're committed to creating impactful advertising strategies that help our clients achieve tangible results.

MG Advertising takes pride in its dedicated team and strong core values, which support its commitment to excellence. The agency's specialized expertise enables it to adjust to the ever-evolving needs of clients across various industries, from retail to technology. By blending creativity with strategic insight, MG Advertising consistently delivers campaigns that not only capture attention but also drive engagement and brand loyalty. As it continues to evolve in a competitive market, MG Advertising remains focused on pushing boundaries and setting new standards in advertising excellence.



DIRECTOR

HEMA JAIN



Hema Jain, the Director of MG Advertising Pvt. Ltd., brings a wealth of expertise and insight to the company, particularly in the specialized field of Government and PSU Advertising. A graduate with a B. Com degree from Indraprastha College from Delhi University, Hema has a solid foundation in commerce and business management which she leverages to navigate the complexities of Public Sector Advertising.

Her leadership has been instrumental in establishing MG Advertising Pvt. Ltd. as a trusted Partner for government and PSU clients, delivering tailored and effective communication strategies.

OUR SERVICES

Creating Everlasting Value For Your Brand



Creativity

- Graphic Designs
- Infographic
- Presentation
- Coffee Table Book
- Brochure



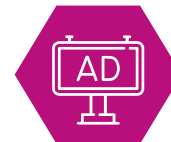
Digital

- Social Media Management
- Social Media Marketing
- Website Designing
- Search Engine Optimization
- Pay-Per Click



Print

- News Paper Ads
- Magazine Ads
- Table Books
- Brochures
- Posters



Outdoor

- Hoardings/Unipoles
- Public Utilities
- Vending Kiosk
- Flag Poles/LED Vans
- PPM
- Digital OOH



Event

- Corporate Event
- Social & Private Events
- Production & Logistics
- Exhibition
- Digital & Hybrid Solution
- On-site coordination



Production

- Corporate Films
- Documentary Films
- Shortfilms
- Script Writing
- Voice Over
- Video Production

OUR TEAM



SUNIL SINGH

President



BABITA NAGPAL

Vice President
Outdoor



SHAMIM AHMAD

Vice President
Marketing, Govt. & PSU's



NIHHARIKA

General Manager
Digital, Event & HR



DHANANJAY GOEL

General Manager
Outdoor



VIKAS ANAND

General Manager
Business Development



SAAJAN CHOPRA

Head
Production



PARAKH

Head
Ministry & PSU



ANIL SHARMA

Head
Graphic Designer

OUR PRIDE



A man with a beard and glasses, wearing a blue suit, is holding a row of seven small, light-colored wooden figures in his outstretched hand. The figures are stylized, with rounded heads and rectangular bodies, some with vertical grooves. The background is a blurred, dark, textured surface. A pink circular graphic element is visible in the top right corner.



EMPANELLED RAILWAYS

Ministry of Railway



रेल मंत्रालय
MINISTRY OF
RAILWAYS

DELHI

Northern Railway



DELHI

Northern Central Railway



PRAYARAJ

North Western Railway



PRAYARAJ

North East Frontier Railway



GUWAHATI, ASSAM

Southern Railway



CHENNAI

South Central Railway



SIKANDRABAD, TELANGANA

South Western Railway



BILASPUR

Western Railway



KOLKATA

Metro Railway Kolkata



KOLKATA

Rail Wheel Factory



BENGALURU

Modern Coach Factory



RAEBARELI

Chittaranjan Locomotive Work



CHITTARANJAN

RLDA



DELHI

Mumbai Railway Vikas Corporation Ltd.



MUMBAI

EMPANELLED STATE / PSU

Central Bureau of Communication



Aadhaar



National Archive Of India



HATHRON



MP Tourism



Goa Government



ITI LIMITED



IIMA



MCD



BANK OF INDIA



HPPCL



NFSU



Kribhco



DIPR Hyderabad



LIC



GSIDC



DIPR UP



Bihar Tourism



DIPR Bihar



DIPR Uttarakhand



PNGBR



NABARD



NCCF



Goa Tourism



OUTDOOR MEDIA

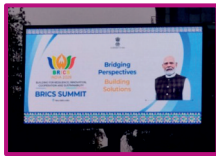
Outdoor! Due to its virtue of reaching masses & enabling strategic placements has proved to be “Outstanding” which has stood the test of time to stay relevant in the era when social media has become dominant.

CLUSTERS

- Cluster 2 : Bharat Mandapam, ITO, Rajghat, Sarai Kale Khan, Lajpat Nagar & Ashram
- Cluster 41 : Peeragarhi to Nangloi Flyover
- Cluster 55 : Azadpur to Model Town

13 Unipoles | 49 Mini-Unipoles

167 Street Furniture | 2 LED Screen



OUTDOOR MEDIA

STATIC MEDIA



Near Pragati Maidan Gate No. 9 (Front)



Mianwali Nagar Outside Yamaha Showroom



Bhairo Marg Outside ITPO Parking



Lajpat Nagar Red Light Crossing, Ring Road



Ring Road Indraprastha Park



Towards Delhi University Site 3



Indraprastha Marg outside CR Building

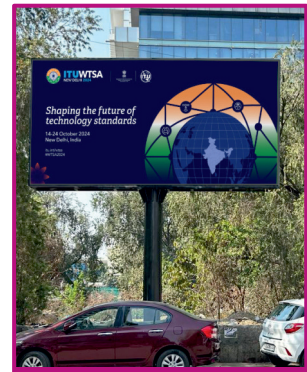


Indraprastha Marg Outside CR Building

DOOH MEDIA



NSP Market, Pitampura



NSP Market, Pitampura

EVENT & EXHIBITION



Bharat Parv 2026 (Indian Railways)



BES EXPO 2026 (Prasar Bharati)



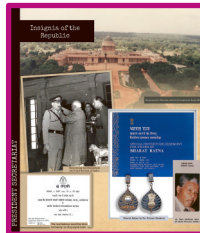
Book Launch



Vande Bharat Event



National Archives, Goa



National Archive of India 2026

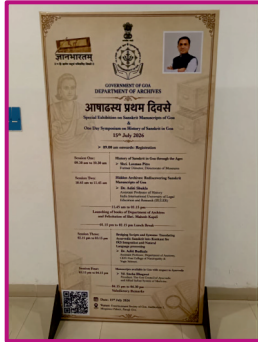
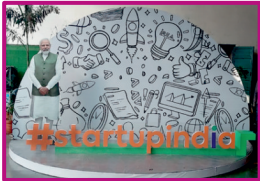


Young Leader Conclave



Youth Week 2024

EVENT & EXHIBITION



FABRICATION



DIGITAL MARKETING

Social Media Marketing

Facebook, Instagram, LinkedIn, Twitter,
Youtube, Google Business and relevant partners

Campaign Management

Content planning and creation, Influencer Marketing, 3rd party platforms, PR, CRO



Search Engine Optimization

Keyword Research, On-Page & Off-Page improve google ranking, backlinking, local SEO

Landing Page Creation

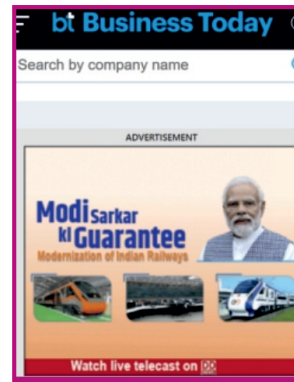
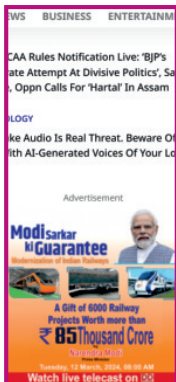
Essential in campaign for lead management

Web Development

Enhanced design as per new brand theme, better statistics and performance

DIGITAL MARKETING

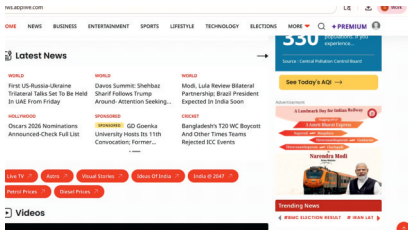
NEHHDC Web Banners Released in TOI, 2 HT Delhi



Digital Railway Ads Released In Various Web Banner

DIGITAL MARKETING

Indian Railways

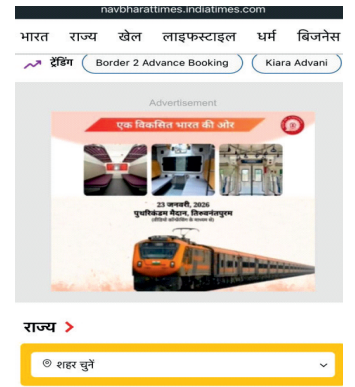


Pakistan: शांति बोर्ड में शामिल होकर अपने ही घर में घिरे सहबाज, विपक्ष का तंज- क्या अब नेतन्याहू संग बैठेंगे



World

23 Jan 2026



राज्य

शहर चुनें

NEWS PAPER

Print media plays an important role in an advertising agency by delivering clear, credible, and long-lasting brand messages. Through newspapers, magazines, brochures, flyers, and posters, agencies can target specific audiences with well-designed visuals and persuasive copy. Print advertising helps build brand identity, offers high engagement, and allows detailed information to be presented in a tangible format. Even in the digital age, advertising agencies use print media to

strengthen campaigns, enhance brand recall, and reach audiences who value traditional communication channels.

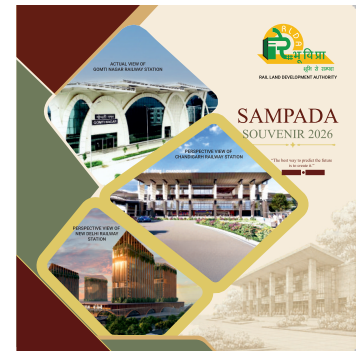
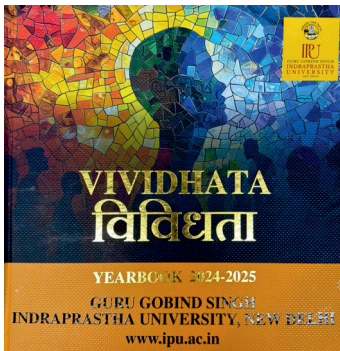
[illegible]

COFFEE TABLE BOOKS



**Railway State Minister
V. Somanna's Journey**

**Published in 8 languages
Hindi, English & Kannada**



VIDEO PRODUCTION

Government of Rajasthan



Government of Uttarakhand



Government of Haryana



Government of Uttar Pradesh

STUDIO



FAME WALL



The Ministry of Railways appreciates MG Advertising Pvt. Ltd. for the successful design and printing of multilingual Coffee Table Books in Hindi, English and Kannada for Hon'ble Minister of State for Railways, V. Somanna. The project reflects high standards of creativity, precision, and professional execution by the MG Advertising team.



We highly appreciate the efforts & proactiveness shown by MG Advertising Pvt. Ltd. The team at MG Advertising had completed the Full Page/Half Page Print more than 400 ads in various News Papers at one time Successfully & satisfactorily.



We highly appreciate the efforts & proactiveness shown by MG Advertising Pvt. Ltd. The team at MG Advertising responded within no time & our hoardings were up on the display. The site location offered to us were prime & yielded in greater visibility.



The Municipal Corporation of Delhi appreciates Team of MG Advertising Pvt. Ltd. for the successful execution of internal branding for Arogya Mandir (Clinics) across Delhi. The project reflects excellence in planning, uniformity, and timely delivery in service of public healthcare with professionalism, consistency, and adherence to the standards of the Delhi Government.



At ICAI, we want everything to be done in really excellent quality. That's exactly what we expected and got from MG Advertising Pvt. Ltd. Exceptional graphics and advertising site locations yielded to a multi-fold return on investment.



This is certify that MG Advertising Pvt. Ltd. has diligently managed the overall publicity campaign of Uttar Purvi Mahotsav and Vividhata ka Amrit Mahotsav. This appreciation is for their contributions and timely delivery of services. We wish them success in their future endeavours.



This is to inform that MG Advertising Services has successfully executed and managed the Vande Bharat', India's First High Speed Train from Goa, Youth Week 2024 & Young Leaders Conclave Events held in Goa, on behalf of the Department of Information & Publicity, Government of Goa.



"We are delighted to inform you that we now have a state-of-the-art new office building at Badli, Delhi. The office is built on a 8000 sq. ft. area and has three floors."



M-23, Phase 1, Badli Industrial Estate
Delhi-110042



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