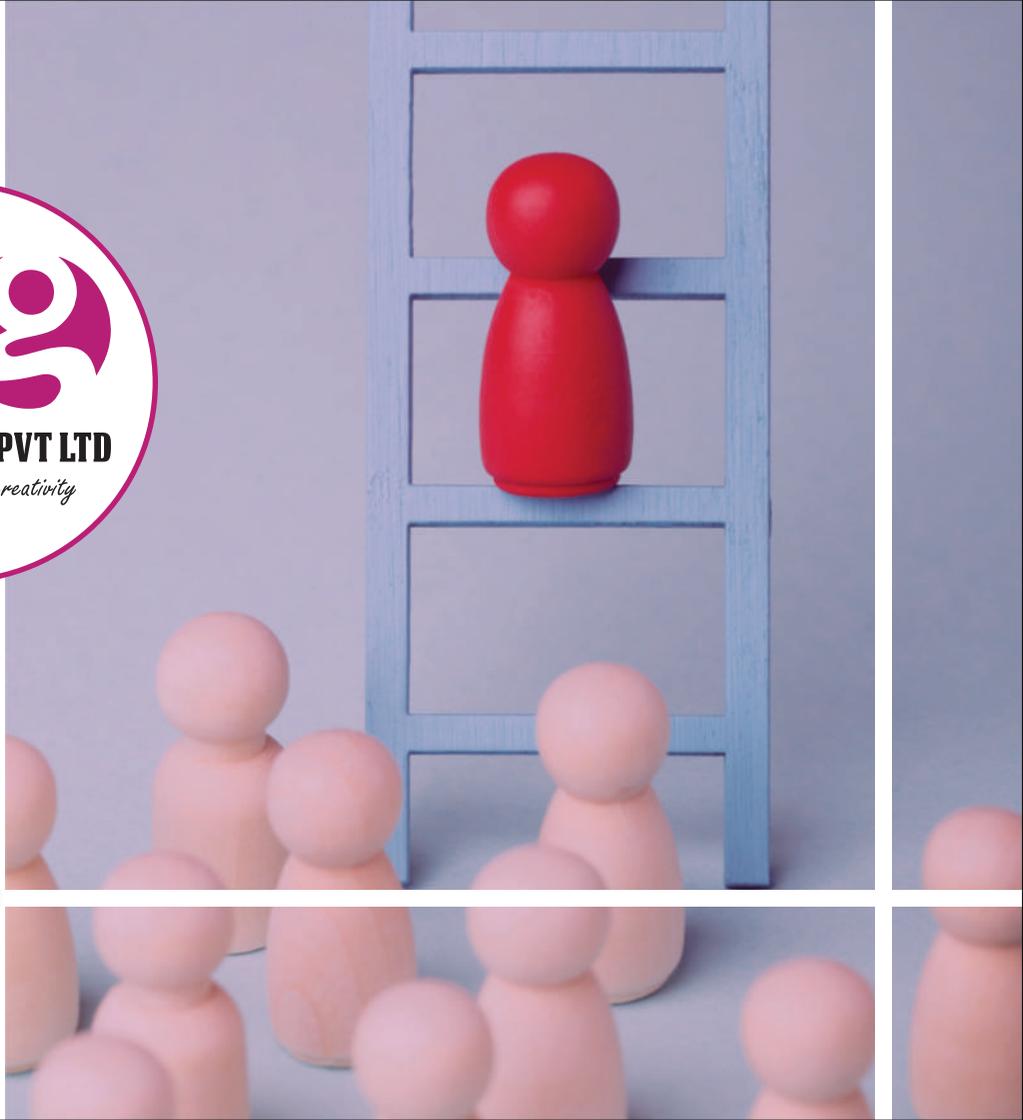


**WE GET  
YOU NOTICED**

**Outdoor  
Event & Exhibition  
Digital  
Print  
Video Production**



# ABOUT US

MG Advertising Pvt. Ltd., formerly known as MG Advertising Services, has been a cornerstone of the advertising industry since it was established in early 1996. As a leading advertising agency, it specializes in a wide array of services, including Digital Out-of-Home (DOOH) media, print media, video production, event and exhibition management, and digital media solutions.

MG Advertising was founded by a team of experienced professionals who bring years of experience and a strong grasp of the advertising world. Our agency focuses on developing comprehensive and innovative campaigns that connect with target audiences. We're committed to creating impactful advertising strategies that help our clients achieve tangible results.

MG Advertising takes pride in its dedicated team and strong core values, which support its commitment to excellence. The agency's specialized expertise enables it to adjust to the ever-evolving needs of clients across various industries, from retail to technology. By blending creativity with strategic insight, MG Advertising consistently delivers campaigns that not only capture attention but also drive engagement and brand loyalty. As it continues to evolve in a competitive market, MG Advertising remains focused on pushing boundaries and setting new standards in advertising excellence.



# DIRECTOR

## HEMA JAIN



Hema Jain, the Director of MG Advertising Pvt. Ltd., brings a wealth of expertise and insight to the company, particularly in the specialized field of Government and PSU Advertising. A graduate with a B. Com degree from Indraprastha College from Delhi University, Hema has a solid foundation in commerce and business management which she leverages to navigate the complexities of Public Sector Advertising.

Her leadership has been instrumental in establishing MG Advertising Pvt. Ltd. as a trusted Partner for government and PSU clients, delivering tailored and effective communication strategies.

# OUR SERVICES

## Creating Everlasting Value For Your Brand



### Creativity

- Graphic Designs
- Infographic
- Presentation
- Coffee Table Book
- Brochure



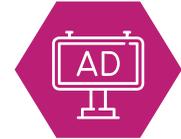
### Digital

- Social Media Management
- Social Media Marketing
- Website Designing
- Search Engine Optimization
- Pay-Per Click



### Event

- Corporate Event
- Social & Private Events
- Production & Logistics
- Exhibition
- Digital & Hybrid Solution
- On-site coordination



### Outdoor

- Hoardings/Unipoles
- Public Utilities
- Vending Kiosk
- Flag Poles/LED Vans
- PPM
- Digital OOH



### Print

- News Paper Ads
- Magazine Ads
- Table Books
- Brochures
- Posters



### Production

- Corporate Films
- Documentary Films
- Shortfilms
- Script Writing
- Voice Over
- Video Production

# OUR TEAM



**SUNIL SINGH**  
President



**BABITA NAGPAL**  
Vice President  
Outdoor



**SHAMIM AHMAD**  
Vice President  
Marketing, Govt. & PSU's



**NIHHARIKA**  
General Manager  
Print, Digital, Event & HR



**DHANANJAY GOEL**  
General Manager  
Outdoor



**VIKAS ANAND**  
General Manager  
Business Development



**SHAZIA SHAEIKH**  
General Manager  
Print



**PARAKH**  
Senior Manager  
Ministry & PSU



**ANIL SHARMA**  
Manager  
Graphic Designer



**SURYA PRAKASH SINGH**  
Manager  
Event & Exhibition



**SAAJAN CHOPRA**  
Manager  
Production



**PRIT PAL**  
Manager  
Production



**AMAL KR. SINGH**  
Manager  
Electronic Media



**KAJAL RAJ**  
Manager  
Govt. DOOH



**SARTHAK SAXENA**  
Manager  
Maintenance

# OUR PRIDE

CP PLUS



PROPSHOP  
THE WAY TO EXCELLENT YOUR DREAMS



SBI Life  
Agne live. Agne ke live.



PRINGLE  
Public Rangeland Area P&I



amazon  
smbhav  
SUMMIT





# RAILWAYS EMPANELLED

## Ministry of Railway



रेल मंत्रालय  
MINISTRY OF  
RAILWAYS

सत्यमेव जयते

DELHI

## Northern Railway



DELHI

## Northern Central Railway



PRAYARAJ

## Northeast Frontier Railway



GUWAHATI, ASSAM

## Southern Railway



CHENNAI

## South Central Railway



SIKANDRABAD, TELANGANA

## South East Central Railway



BILASPUR

## Chittaranjan Locomotive Work



CHITTARANJAN

## Metro Railway Kolkata



KOLKATA

## RLDA



DELHI

## Rail Wheel Factory



BENGALURU

# STATE / PSU EMPANELLED

DIPR UP



National Archive Of India



GSIDC



Bihar Tourism



HATHRON



MP Tourism Board



Goa Government



ITI LIMITED



IIMA



MCD



BANK OF INDIA



HPPCL



NFSU



DIPR Hyderabad



LIC



Central Bureau of Communication



DIPR Bihar



DIPR Uttarakhand



PNGRB



NABARD



NCCF



Goa Tourism



Indian Coast Guard



# OUTDOOR MEDIA

Outdoor! Due to its virtue of reaching masses & enabling strategic placements has proved to be “Outstanding” which has stood the test of time to stay relevant in the era when social media has become dominant.

## CLUSTERS

- Cluster 2 : Bharat Mandapam, ITO, Rajghat, Sarai Kale Khan, Lajpat Nagar & Ashram
- Cluster 41 : Peeragarhi to Nangloi Flyover
- Cluster 55 : Azadpur to Model Town

13 Unipoles | 49 Mini-Unipoles | 167 Street Furniture



# OUTDOOR MEDIA

## STATIC MEDIA



Near Pragati Maidan Gate No. 9 (Front)



Mianwali Nagar Outside Yamaha Showroom



Bhairo Marg Outside ITPO Parking



Lajpat Nagar Red Light Crossing, Ring Road



Ring Road Indraprastha Park



Towards Delhi University Site 3



Indraprastha Marg outside CR Building



Indraprastha Marg Outside CR Building

## DOOH MEDIA



NSP Market, Pitampura



NSP Market, Pitampura

# EVENT & EXHIBITION



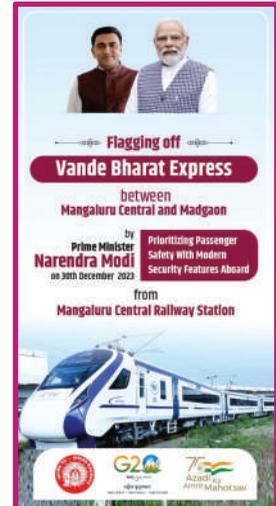
Bharat Parv 2026 (Indian Railways)



BES EXPO 2026 (Prasar Bharati)



Book launch

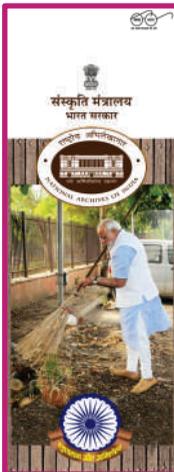


Flagging off  
**Vande Bharat Express**  
 between  
**Mangaluru Central and Madgaon**  
 by  
**Prime Minister  
 Narendra Modi**  
 on 30th December 2022  
 from  
**Mangaluru Central Railway Station**

Prioritizing Passenger  
 Safety with Modern  
 Security Features Aboard

G20  
 75  
 Azadi Ka  
 Amrit Mahotsav

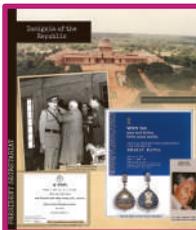
Vande Bharat Event



National Archives 2024



Samvidhan Hatya Diwas Event



Young Leader Conclave



Youth Week 2024

# FABRICATION



# SELFIE BOOTHS



At various Railway Stations

# DIGITAL MARKETING

## Social Media Marketing

Facebook, Instagram, LinkedIn, Twitter, Youtube, Google Business and relevant partners

## Campaign Management

Content planning and creation, Influencer Marketing, 3rd party platforms, PR, CRO



## Search Engine Optimization

Keyword Research, On-Page & Off-Page improve google ranking, backlinking, local SEO

## Web Development

Enhanced design as per new brand theme, better statistics and performance

## Landing Page Creation

Essential in campaign for lead management

# DIGITAL MARKETING

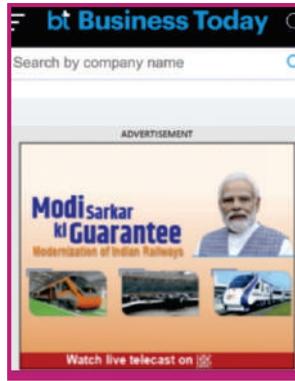
NEHHC Web Banners Released in TOI, 2 HT Delhi



## Private Clients

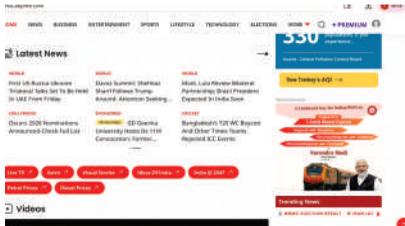


## Digital Railway Ads Released In Various Web Banner



# DIGITAL MARKETING

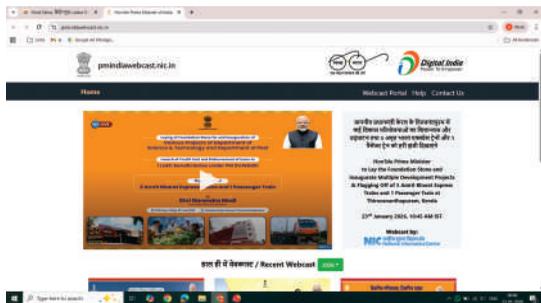
## Indian Railways



Pakistan: शांति बोर्ड में शामिल होकर अपने ही घर में घिरे रहबवाज, विपक्ष का तंज- क्या अब नेत-याहूद संघ बैठेगे

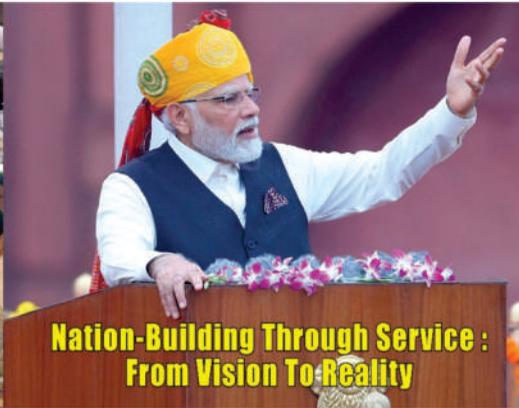


World 23 Jan 2026





# COFFEE TABLE BOOK & BROCHURE



**Railway State Minister  
V. Somanna's Journey**

**Published in 8 languages  
Hindi, English & Kannada**



**RailTel Corporation of  
India Limited  
25th Anniversary**



**Railway Brochure**  
**Published in 2 languages  
English & Hindi**

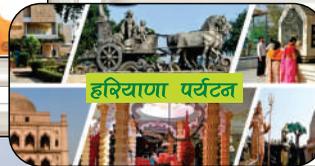


**NRM  
Brochure**

# VIDEO PRODUCTION

Government of Uttarakhand

Government of Rajasthan



Government of Haryana



Government of Uttar Pradesh

# STUDIO





# FAME WALL



The Ministry of Railways appreciates MG Advertising Pvt. Ltd. for the successful design and printing of multilingual Coffee Table Books in Hindi, English and Kannada for Hon'ble Minister of State for Railways, V. Somanna. The project reflects high standards of creativity, precision, and professional execution by the MG Advertising team.



We highly appreciate the efforts & proactiveness shown by MG Advertising Pvt. Ltd. The team at MG Advertising had completed the Full Page/Half Page Print more than 400 ads in various News Papers at one time Successfully & satisfactorily.



We highly appreciate the efforts & proactiveness shown by MG Advertising Pvt. Ltd. The team at MG Advertising responded within no time & our hoardings were up on the display. The site location offered to us were prime & yielded in greater visibility.



The Municipal Corporation of Delhi appreciates Team of MG Advertising Pvt. Ltd. for the successful execution of internal branding for Arogya Mandir (Clinics) across Delhi. The project reflects excellence in planning, uniformity, and timely delivery in service of public healthcare with professionalism, consistency, and adherence to the standards of the Delhi Government.



At ICAI, we want everything to be done in really excellent quality. That's exactly what we expected and got from MG Advertising Pvt. Ltd. Exceptional graphics and advertising site locations yielded to a multi-fold return on investment.



This is certify that MG Advertising Pvt. Ltd. has diligently managed the overall publicity campaign of Uttar Purvi Mahotsav and Vividhata ka Amrit Mahotsav. This appreciation is for their contributions and timely delivery of services. We wish them success in their future endeavours.



This is to inform that MG Advertising Services has successfully executed and managed the Vande Bharat', India's First High Speed Train from Goa, Youth Week 2024 & Young Leaders Conclave Events held in Goa, on behalf of the Department of Information & Publicity, Government of Goa.



"We are delighted to inform you that we now have a state-of-the-art new office building at Badli, Delhi. The office is built on a 8000 sq. ft. area and has three floors."

 M-23, Phase 1, Badli Industrial Estate  
Delhi-110042

 [mgadvtho@gmail.com](mailto:mgadvtho@gmail.com)  
[info@mgadvtservices.com](mailto:info@mgadvtservices.com)

 [www.mgadvtservices.com](http://www.mgadvtservices.com)



+91 9643-543-200,  
+91 9220-782-215